

IN 2024/25, YOUR SUPPORT...



grew
7,385,080
trees



meant that
1,205,616
people benefited from
a Tree Aid project



increased income
sourced from tree
products by
77%




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PROTECTING ETHIOPIA'S METEMA FOREST

Ethiopia's Metema forest is the last green belt before the start of the desert. But the climate crisis and deforestation have taken hold and, without action, it could be extinct in 20 years. Our Future Forest programme partners with communities to protect and govern their land and tackle the climate crisis.

Working with 2,846 people, the project strengthens local management of *Boswellia* forests that produce frankincense, and provides storage warehouses and training on how to market it.

Here's the impact from midway through the project:



4%
average reduction in the
number of households
below the poverty line
\$2.15 per person per day



305%
average increase in
household income from
tree products
approx. \$270 per year



Teseffa Mariam
Mengiste, Metema

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PROMOTING FOREST GOVERNANCE IN MALI

Our three-year project in Mali's Ségou region, funded by the Darwin Initiative, has transformed both lives and landscapes. Tree cover increased by 36% in Safienso and 21% in Sanekuy, two forests hit hard by deforestation and climate change.

At the heart of this success is our community-led forest governance model, which gives local people secure access to natural resources. This empowers them to manage, protect, and benefit from the forest, now and in the future.

We set out to support 3,000 households but reached 8,479! With training and tools, people - especially women - began earning income from forest products like shea and fruit. **The impact has been incredible as the average household income from tree products rose by 720%.**

The project also reported over 80% of households considered their local forest governance as strong, empowering communities to care for and benefit from their forests for years to come. This is a 69% increase since 2022!




Setou Traore,
Mali

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Tree Aid



8,479
households supported
to earn an income
from tree products



720%
increase in average
household income
from tree products

TACKLING POVERTY IN NIGER

Niger is one of the world's poorest countries, with a hot, dry climate and mostly desert terrain; 91% of the population lives in extreme poverty.

Since 2013, Tree Aid has worked with communities to tackle poverty and protect the environment. Despite security challenges, our work continues to grow.

With support from Enabel, in 2024/25 we reached an additional 1,344 women in Niger's Dosso and Tahoua regions, bringing our total impact to 5,564 women and counting.

Through 288 savings and loan groups, women are gaining financial support and participate in training for income-generating activities, building stronger, more independent futures.

To spread this knowledge, we trained 205 group leaders who in turn will share their skills with over 5,000 women, focusing on good practice for soil and water conservation.

Thanks to your continued support, more women across Niger are gaining the skills, confidence, and resources they need to thrive, even in the face of adversity.

Image: We are currently unable to capture images directly from this country, so we have used a representative image to reflect the context.



5,564
women supported in
Dosso and Tahoua



288
savings and loan
groups established

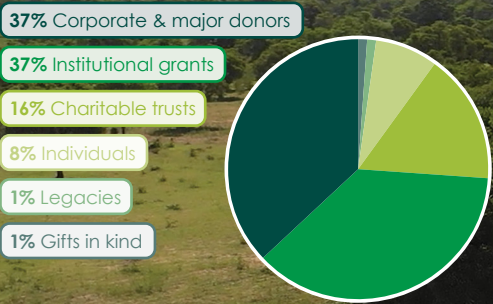


205
group leaders trained
in skill sharing



INCOME

The income we received in 2024/25 increased to £11.3 million compared to £10.8 million in 2023/24 due to the timing of when we received restricted grants.



EXPENDITURE

We were pleased to increase our expenditure on our charitable activities significantly from £10.6 million in 2023/24 to £12.6 million this year.

For every £1 raised, we spent:



Tree Aid is a registered charity, no. 1135156, and a company limited by guarantee, no. 03779545, incorporated in England. Registered office: Brunswick Court, Brunswick Square, Bristol, BS2 8PE.

This financial information is extracted from Tree Aid's audited Annual Report & Accounts for 2024/25. The full Report & Accounts, including the independent auditor's report, are available at www.treeaid.org.



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YOUR MINI IMPACT REPORT

What we achieved with your support in 2024/25

SENEGAL

208,848 trees grown
6,530 people supported
247 hectares of land
benefitting from restoration
17 new enterprises supported

ETHIOPIA

533,172 trees grown
14,924 people supported
678 hectares of land
benefitting from restoration

MALI

771,700 trees grown
65,675 people supported
859 hectares of land
benefitting from restoration
22,613 hectares of new land
benefitting from sustainable
management
55 new enterprises supported

GHANA

2,837,451 trees grown
3,978 people
supported
326 hectares of land
benefitting from
restoration

NIGER

27,820 people supported
31 new enterprises supported

BURKINA FASO

3,033,909 trees grown
848,059 people supported
5,617 hectares of land benefitting from restoration
2,079 hectares of new land benefitting from
sustainable management
378 new enterprises supported

GROWING CARBON INCOME FOR COMMUNITIES IN BURKINA FASO



2.9 million
trees planted
in 2024/25

Burkina Faso is a landlocked country in West Africa that is heavily reliant on agriculture. This makes it particularly vulnerable to climate shocks like droughts, floods, and erratic rainfall. These climate shocks lead to reduced crop yields, livestock losses, and food insecurity.

Tond Tenga project (meaning 'Our Land' in Mòoré) is a new way of using carbon funding that puts communities at the centre. Over 40 years, this large-scale restoration project will support re-greening activities that are expected to remove more than 3.1 million tonnes of carbon dioxide from the atmosphere. **In 2024/25 we scaled up planting activities on the Tond Tenga project, with 2.9 million trees planted.**

“

The project has brought me a lot of things, particularly in terms of a change of mindset. On top of that, with the reforestation work as part of the project's activities, we've had additional income. I used this income to buy the groundnuts I planted. These resources also enabled me to buy manure for my cowpea field. I'm really happy about that.

Alimata Tiendrébéogo, Kougrissincé village



© Martha Tadesse/Tree Aid

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I also engage in shea nut picking on the farm. Sometimes I sell the kernels, other times I process them into shea butter to sell. When I sell, I am able to get extra income to pay for my children's school fees, buy uniforms for them, or buy ingredients to cook at home.

Ndarkli Mpaambu, Lakaldo

INVESTING IN SHEA IN GHANA

In northern Ghana, a drastic reduction in fertile land and the climate crisis have devastated people's lives. Extreme weather is becoming more frequent and severe. Poverty is rising and many are struggling to grow enough food.

We've partnered with communities to restore shea parklands, essential for both people and nature.

In 2024/25, we planted over 80,500 shea seedlings, including 8,749 that were grafted for better growth and resilience.

Supported by the Global Shea Alliance and Soroptimist International, the project uses agroforestry to plant shea trees on degraded communal and farmland, improving soil, restoring land, and generating long-term income.

With your support, communities are seeing real benefits, restoring their land while creating opportunities for women to thrive.



80,500
shea seedlings
planted in 2025



8,749
grafted for better
growth & resilience

EXPANDING RESTORATION IN SENEGAL

Senegal is impacted by widespread poverty, especially in rural areas where many depend on agriculture. It's estimated over half of the population live in poverty, made worse by the effects of climate change.

In Senegal and neighbouring Mali, our work through the Olympic Forest with the International Olympic Committee (IOC) continues to make great progress. **In 2024/25 alone, we planted 434,722 trees across both countries, which will contribute to the removal of over 190,000 tCO₂e over 30 years. Also in 2024/25, 609 hectares of land benefitted from restoration activities.**

We began a new phase in early 2025 to sequester an additional 100,000 tonnes of carbon dioxide equivalent as part of the IOC's climate commitment ahead of the Dakar Youth Olympic Games in 2026.

Image of members of the tree nursery group in Gourel Mamadou Bara, Senegal © International Olympic Committee (IOC) 2023



434,722
trees planted
in 2024



609
hectares of land
restored in 2024

