

SAVE METEMA FOREST




**FUTURE
FOREST**

Support Tree Aid's Future Forest Appeal

All public donations between 12th April – 11th July 2021

will be doubled by the UK government

FUTURE FOREST appeal



Tree Aid is launching the Future Forest appeal in April 2021 to support an important new project in the Metema region of Ethiopia. With your support, communities will have the power to tackle the climate crisis and stop the creeping desert.

Donate to the Future Forest appeal between 12th April – 11th July and your gift will be doubled by the UK government, meaning you will double your impact.

Protecting the Metema forest

Almost a third of people in Ethiopia live in poverty and the majority of people rely on the land to survive. The Metema Forest in the north of the country is in the last green belt before the start of the desert. The forest is extra special because of its boswellia trees, used to produce frankincense, which are a lifeline for local communities, particularly the youngest and poorest. **Without action, the Metema Forest will be on the brink of extinction in 20 years.**

With tools and training, the local community in Metema can learn ways to more sustainably harvest frankincense while protecting their forest and bringing it back from the brink. This means that the communities and the forest can thrive, together.



Frankincense trees boost soil fertility, are drought-hardy and can survive when other crops fail, helping families build up resilience to the climate crisis.

The Future Forest project

At Tree Aid, we don't just plant trees and walk away. We work with communities to ensure they have the tools and training to grow and protect trees, to enrich their environment and improve soil quality.

With your support and match funding from the UK government, we will join forces with communities in northern Ethiopia to:

- Plant 3,000 new boswellia trees and regenerate a further 3,000 trees in the Metema Forest
- Train local people to sustainably manage 9,563 hectares of forest land
- Increase the number of women participating in frankincense cooperatives and unions by 20%
- Increase household income sourced from frankincense by 25%
- Reduce bushfires in the boswellia forest by 45%

We need your support between 12th April – 11th July 2021 to secure funding for this vital project.

The UK government will match your donations during this period, meaning that your support can have double the impact for communities tackling the climate crisis.



Left: Tesfaye Woretaw taps a frankincense tree in Metema.



Right: Seid Adam holds frankincense.

Part of something bigger

Every tree that we grow and protect is part of something bigger, contributing to the Great Green Wall. This African-led initiative is a vision to re-green and restore land across the entire width of Africa. Bringing Africa's degraded landscapes back to life is a matter of survival for the people living here. It is one of the most urgent movements of our time.

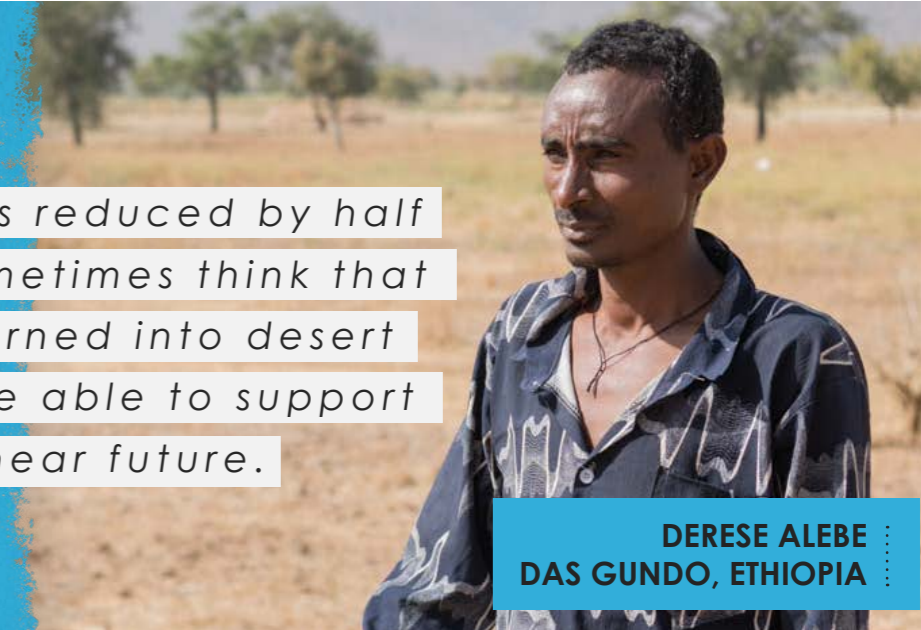
Our work in the Metema Forest will proudly contribute to this ambitious goal to save 8,000km of land from the encroaching desert. Not only will the Great Green Wall create a biodiverse environment to combat the effects of the climate crisis, it will also secure sustainable jobs for the people living along its path.

Derese's story

In his lifetime, Derese has already seen a huge change in the environment. He knows that if nothing changes, his children will face the full force of the encroaching desert.

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The forest area has reduced by half in our region. I sometimes think that this area will be turned into desert and it might not be able to support human life in the near future.



DERESE ALEBE
DAS GUNDO, ETHIOPIA

Join the Great Green Wall movement

We are hoping to raise £140,000 from generous supporters like yourself to protect the Metema Forest for future generations. This important project will work with the local communities so they can tackle the climate crisis and save their forest from extinction, while generating a sustainable income from trees.

Your donation will also support Tree Aid's contribution to the Great Green Wall initiative, by working with communities to grow trees and restore land across Burkina Faso, Ethiopia, Ghana, Mali and Niger. Join the Great Green Wall movement today and stand with communities to tackle the climate crisis and stop the creeping desert.



We would be so grateful if you could support the Future Forest Appeal between 12th April – 11th July to ensure that your donation makes double the impact.

For more information please contact the team on 0117 909 6363 or at growingchange@treeaid.org

To donate please send a cheque made payable to 'Tree Aid' to: Tree Aid, Brunswick Court, Brunswick Square, Bristol, BS2 8PE.

You can also donate online at www.treeaid.org/donate/ or get in touch with a member of our team to receive our BACS details.

www.treeaid.org/futureforest





FUTURE FOREST

appeal




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www.treeaid.org/futureforest

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