## ADVOCACY ADVISOR – GREAT GREEN WALL

**Tree Aid, Dakar, Senegal**  
**National Staff**  
**35 hours a week, full time, 2-year contract with possibility of extension**  
**Attractive national salary along with competitive benefits**

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<thead>
<tr>
<th><strong>Job Title:</strong></th>
<th>Advocacy Advisor – Great Green Wall</th>
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<tbody>
<tr>
<td><strong>Department:</strong></td>
<td>Programme</td>
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<tr>
<td><strong>Location:</strong></td>
<td>Dakar, Senegal</td>
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<tr>
<td><strong>Contract Type:</strong></td>
<td>Full Time</td>
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<td><strong>Reports to:</strong></td>
<td>Head of Programme Quality &amp; Advocacy</td>
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**Tree Aid:**  
TREE AID is an international development organisation - founded in 1987 - that helps villagers living in the drylands of Africa unlock the potential of trees to reduce poverty and protect the environment. It currently has operations in 6 countries: Burkina Faso, Ethiopia, Ghana, Mali, Niger and Senegal with a turnover of £10m.

**Job Purpose:**  
This role is focused on leading on one of the priorities of our Global Advocacy Agenda: Improving the accessibility of international climate finance and development funding for local communities across the drylands of Africa, with a strong focus on the Great Green Wall (GGW) Initiative.

In partnership with ICRAF-CIFOR and ReSaD (Réseau Sahel Désertification), Tree Aid has built the Mosaic Coalition. This coalition aims to:

- Facilitate a more direct disbursement of funding to local civil society and communities in the GGW to restore their environment,
- Promote locally led land governance across the GGW.

This role will take the lead on coordinating the Mosaic Coalition to raise visibility of its messaging and mission among relevant donors, funders and policy makers, both in country and internationally across the Great Green Wall.

The advisor will provide strategic advice to shape the Mosaic coalition strategy & action plan, oversee the development of adequate evidence and lead on its dissemination through engagement in relevant networks and events.
### Responsibilities:

- Monitor international ongoing conversations about finance system transformation, the reform of international climate finance & development funding towards more locally led disbursement channels, especially in the GGW Initiative
- Provide strategic advice to support the shaping of the Mosaic coalition strategy and advocacy plan
- Coordinate and mobilise Mosaic coalition actors (ICRAF-CIFOR, ReSaD and others)
- Extend, manage and maintain key relationships for the Mosaic coalition
- Oversee the development of relevant evidence to support our advocacy messaging
- Engage in high level international coalitions, events and networking in line with our goals.
- Organise relevant advocacy activities (evidence dissemination, event participation, networking, communications)

### Key:

- Any reasonable duty may be assigned that is consistent with the job and its level of responsibility.

### Key Relationships:

#### Internal
- Director of Programme
- Advocacy and Policy Manager
- Advocacy Officer – Research & Evidence
- Advocacy Officer – based in Burkina Faso
- Tree Aid Country Director in Senegal
- Tree Aid Regional Director West Africa
- Country Directors in other Tree Aid offices
- Tree Aid SMT members actively engaged in international advocacy
- Programme teams (UK & Africa)

#### External
- Mosaic Consortium Partners (ReSaD & ICRAF-CIFOR)
- National GGW Focal Points
- International GGW stakeholders (African Union, Panafriacan GGW Agency, UNCCD GGW Accelerator, GGW Funders)
- Other relevant coalitions
- Consultant teams leading on advocacy research
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<tr>
<th>Qualifications/Knowledge and Experience</th>
<th>Essential</th>
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<tr>
<td>• Masters in Public Policy, International Affairs, or equivalent experience with qualifications in relevant fields (Human geography, Climate &amp; development)</td>
<td>• Understanding of international climate finance &amp; development funding</td>
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<td>• Experience engaging with relevant GGW political and financial stakeholders in multiple countries of the GGW</td>
<td>• Demonstrable experience in carrying out impactful advocacy</td>
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<td>• Excellent interpersonal skills and ability to work across cultures, languages, and busy workloads with competing priorities.</td>
<td>• Ability to use own initiative, to self-manage responsibilities, and deliver tasks in a timely manner.</td>
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<td>• Ability to coordinate stakeholders around collaborative activities</td>
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<td>• Excellent written and verbal communication skills in both English and French</td>
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<td>• Excellent MS Office including MS Word, and MS PowerPoint.</td>
<td>• Enthusiastic and positive attitude; flexible and adaptable.</td>
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<td>• Commitment to the vision and values of Tree Aid</td>
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<th>Desirable</th>
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<td>• Existing relationships and networks among GGW actors</td>
<td>• Experience working in advocacy related to Tree Aid’s mission (ecosystem restoration, climate and development funding, locally led development, gender equality, value chain development)</td>
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Any candidate offered a job with Tree Aid will be expected to sign Tree Aid’s Safeguarding Policies and Code of Conduct as an appendix to their contract of employment and agree to conduct themselves in accordance with the provisions of these documents.

Specific roles may require police/DBS/garda vetting.
Tree Aid strives to be an Equal Opportunities Employer.