TERMS OF REFERENCE

ANALYSIS OF PRIVATE CARBON FINANCE TO SUPPORT THE IMPLEMENTATION OF THE GREAT GREEN WALL (GGW) INITIATIVE:

UNTAPPED POTENTIAL, BARRIERS & OPPORTUNITIES

November 2023

I. CONTEXT
Tree Aid's current five-year strategy for the period 2022-2027 invests significantly in the development of its advocacy work, both on the international stage and within its countries of intervention.

Tree Aid's advocacy strategy aims to serve its organizational objective: to enable rural communities in the drylands of Africa to thrive in a restored environment.

Under this objective, Tree Aid’s international advocacy agenda focuses on improving the accessibility of funding for the rural communities we serve, with a particular focus on the Great Green Wall (GGW) Initiative.

Tree Aid particularly focuses on how to unleash private carbon investment to best support the implementation of the GGW Initiative in a way that places local communities at the heart of the restoration of degraded lands. We believe the current global growth of carbon investment represents an unprecedented opportunity to channel significant financial flows directly to the GGW local communities to support high quality nature-based solutions for the intertwined crises of climate, biodiversity and poverty.

To achieve this, we need to better understand the current state of private carbon investment in the context of the GGW to highlight where the untapped potential lies, what barriers stand in the way and which opportunities exist to scale private investment up in the most beneficial way possible.

The present terms of reference contribute to improving Tree Aid’s organisational knowledge on this key issue.

II. OBJECTIVES

The analysis will pursue three key objectives:

1. Identify the current untapped potential for private carbon investment in the GGW Initiative (Current share of carbon market covering GGW versus, GGW potential for carbon sequestration and socioenvironmental benefits)
2. Identify barriers preventing the scale up of carbon finance in the GGW Initiative
3. Recommend key interventions needed to unblock these barriers

III. EXPECTED OUTPUTS

The analysis will be delivered in the form of a written report for internal use.

IV. SCOPE

Geographical scope: The Great Green Wall as defined by the 11 founding countries in 2007 (Sénégal, Burkina Faso, Niger, Mali, Tchad, Mauritania, Nigeria, Somalia, Ethiopia, Eritrea, Djibouti)

This study will focus on private carbon finance and set public finance aside.

V. DURATION

We expect this study to require 8 days of work and be completed by the end of November.
VI. PROFILE

The consultant should have the following profile:

- hold at least a 5-year higher education degree in public policy or a similar field;
- have a portfolio of demonstrable experience, work or institutional analysis relating carbon finance for nature-based solutions, preferably with a link to the GGW;
- hold the needed expertise and networks to deliver strategic analysis of the current state of private carbon finance.

VII. APPLICATIONS

- The consultant must submit a technical bid and a financial bid.
  - The technical bid shall include:
    - Comments and critical analysis of the ToR;
    - Understanding of the terms of reference (context, objectives, expected results);
    - The methodological approach to be used to provide the service, as well as the methods and tools to be used for the studies;
    - Detailed timetable for intervention, breakdown of days per task and days per consultant;
    - Summary of the most relevant experience in relation to the mandate, with references and justifications (in the case of a consultancy firm, the technical offer should include experience records in relation to the mandate);
    - A list of the consultant(s) assigned to the assignment and their precise role in the project;
    - The curriculum vitae (CV) of the consultants assigned to the project.

- The financial bid must include:
  - Details of fees (unit, number, unit cost, total cost per budget line and total amount of the proposal);
  - Details of other expenses (transport and travel, accommodation, etc.). For each of these items, the consultant should provide as much detail as possible to help us understand you better.

VIII. APPLICATION & SELECTION PROCESS

a) Bidders remain bound by their technical and financial bids for a period of 90 days from the deadline for submission of bids;
b) TREE AID reserves the right not to proceed with all or part of this invitation to tender, or to extend the deadline for submission;
c) All documents submitted in response to this call for tenders remain the property of TREE AID and may not be returned to the bidder under any circumstances.
d) Bids will be evaluated according to criteria based on quality and cost. The best bid will be selected to carry out the study.
e) Only the successful candidate will be contacted.
IX. MODALITIES FOR APPLICATIONS SUBMISSIONS

To apply, please send your submission (technical and financial) and CV and a cover letter explaining why you are the best candidate for this assignment to recruitment@treeaid.org by 5pm (GMT) November 3rd 2023 with the subject line: GGW Carbon Finance Analysis submission.